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Windhoek
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Press Release

Namibia Bass Angling Association joins Fishing League Worldwide (FLW) – Launch of FLW Namibia

Quote from www.flwfishing.com:

"Mission

Fishing League Worldwide, better known as FLW, is the world's largest tournament-fishing organization, providing unparalleled fishing resources and opportunities for anglers, sponsors, fans and host communities.

FLW is committed to providing a lifestyle experience that is the best in fishing, on and off the water. This is accomplished through a variety of platforms, including the sport's largest tournaments, family-friendly expos, award-winning television, industry-leading live streaming video, a cutting-edge website, insightful magazine content and social media with more than 1 million fans."

The Namibia Bass Angling Association is excited to announce our most recent affiliation with Fishing League Worldwide (FLW) and the launch of FLW Namibia.

The NBAA believes firmly in giving all members an opportunity to 'live the dream'. The dream for most bass anglers living outside the USA has always been having the opportunity to compete on the biggest stages in bass angling in the USA. The NBAA has been giving members this opportunity since 2014 with affiliation to the Bass Anglers Sportsman's Society (B.A.S.S.). In 2014 & 2015 we could only send 1 angler the USA and in 2016 this changed and we were able to send 2 anglers to compete annually. The formation of FLW Namibia now means that we have the opportunity to have 4 (2 to compete in B.A.S.S. sanctioned tournaments and 2 in FLW sanctioned tournaments) anglers compete annually in the USA.

Two anglers that qualify through FLW Namibia will have will have the opportunity to travel to the USA to compete in the Costa Series Tournament through which they will have the opportunity to qualify for the Forest Wood Cup which is currently the highest paying angling tournament in the World. Anglers only need to win the international division to get a berth to compete in the FLW circuit which would essentially mean moving to the USA for a year to 'live the dream'.

"I watched the live streaming of the FLW tour at Grand Lake this past week-end. This tournament once again proved what is possible for us African anglers. Mike Matthee from South Africa was the runner up for the tournament and in fact had the same total weight as the winner. Mike is living the dream at the moment and stands a great chance of being a professional bass angler for the rest of his life. Well done Mike, you are not only living the dream but also motivating the rest of us only dreaming the dream."

The core values of FLW (<https://www.flwfishing.com/about-us>) emulate the core values of the NBAA which made the decision to affiliate so much easier. Core values such as integrity, outreach, commitment,

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conservation and innovation are what we constantly strive for on a daily basis in an effort to improve, grow and diversify the sport which we all love so dearly. We are fortunate to have FLW South Africa to lead us in the right direction.

Even though the NBAA will govern FLW Namibia, it will still be managed as a separate entity with its own committee, the members of which will be disclosed in the media campaign launching FLW Namibia.

The NBAA would like to wish FLW Namibia all the best in this new endeavour. The NBAA will do everything in its power to ensure that FLW Namibia succeeds in its mission to give our anglers the opportunity to live the dream.

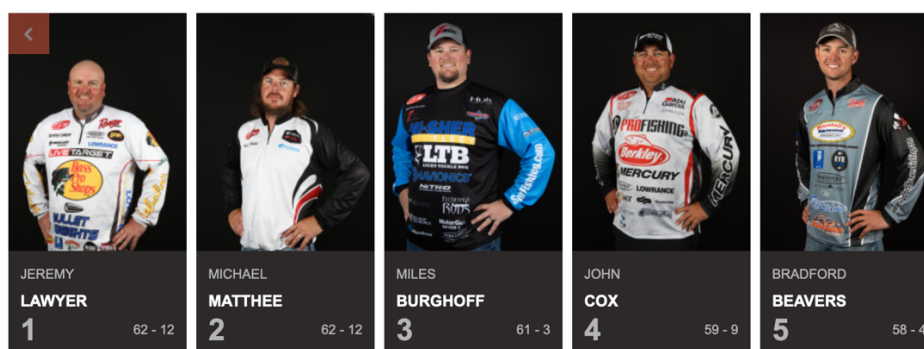
Kind regards,

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Richard Grant
 Chairman – NBAA

Cc: Neil Engelbrecht (convenor of FLW Namibia)

FLW TOUR - 2019 - GRAND LAKE RESULTS



Top 10 pros

1. Jeremy Lawyer – Sarcocie, Mo. – 62-12 (20) – \$127,500
2. Michael Matthee – Centurion, Gauteng, South Africa – 62-12 (18) – \$30,200
3. Miles Burghoff – Hixson, Tenn. – 61-3 (18) – \$25,500

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